

MBA(D) 4th Semester Examination, December 2018 (DDE)

[Session: Jan 17–Dec 18]

Subject : Entrepreneurship Development

Paper : MBD-403

Time: 3 Hours

Full Marks: 80

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

Answer any five questions.

1. (a) What do you mean by the term 'entrepreneur'?
- (b) Discuss, in detail, the traits that are usually observed in successful entrepreneurs. 2+14=16
2. (a) Give a brief overview of the social-level factors that affect entrepreneurship.
- (b) Discuss the significance of entrepreneurship in a developing country like India. 6+10=16
3. Discuss, in detail, the different factors that affect entrepreneurial motivation. 16
4. (a) Mention the different sources that are accessed by a start-up social venture for finance.
- (b) Enumerate the different objectives of providing marketing assistance to entrepreneurs.
- (c) State any two institutes and agencies of providing technical and technological assistance and support in India. 6+8+2=16
5. 'Business ideas are all around us.... there are many potential, various sources of new viable business ideas or sources of entrepreneurship'. Discuss, in detail, the different techniques of generation of business ideas. 16
6. (a) What do you mean by fixed capital? Explain its significance in a project.
- (b) Discuss the different factors that are taken into consideration for deciding the fixed capital requirements of a firm. (2+6)+8=16
7. (a) What do you mean by a feasibility study? When is such a study required to be conducted?
- (b) State and discuss, in brief, the different dimensions that are required to be covered in a feasibility study. (2+2)+12=16
8. Write short notes on (*any two*): 8+8=16
 - (a) Creativity and entrepreneurship
 - (b) Symptoms of sickness of business organisations
 - (c) Entrepreneurial process