

MBA 2nd Semester Examination, June 2020 (DDE)

[Session: July 2019- June 2021]

Subject- Business Environment

Paper – MBA-2101

Time-3 Hours

Full Marks: 80

*The figures in the margin indicate full marks.
Candidates are required to give their answers in their own words
as far as practicable*

Group-A

Answer any six questions

5×6=30

1. Differentiate between micro and macro environment
2. State two features of business environment.
3. State the components of internal environment.
4. Explain the term Business Analysis.
5. Give a diagrammatic presentation of Carroll's model.
6. Economic reforms in India have brought in notable changes in Indian economy. Mention some changes.
7. What role do consumers play in micro-environment?
8. Distinguish between valid contract and void contract.

Group-B

Answer any five questions

10×5=50

9. Explain the components of PESTLE framework under macro-environment.
10. Make a SWOT analysis of Indian economy.
11. Explain scanning and monitoring of business analysis.
12. Mention changes that technological environment has brought in macro-environment in India.
13. What are the characteristics and types of Indian social classes?
14. Briefly, explain the main elements of Indian social system.
15. Explain the essentials of Valid Contracts.