MBA 2nd Semester Examination, June 2020 (DDE)

[Session: July 2019- June 2021]

Subject: Corporate Social Responsibility and Business Ethics

Paper: MBA-2102

Time: 3 Hours   **Full Marks: 80**

The figures in the margin indicate full marks
Candidates are required to give their answers in their own words as far as practicable

GROUP A

Answer any six questions   5×6=30

1. "The rationale for CSR has been articulated in a number of ways". Discuss two such ways.
2. "Businesses invest the money, therefore they decide the modus operandi of the CSR initiative". -Do you agree? Justify
3. Briefly describe how corporate citizenship is different from corporate social responsibility.
4. "A Triple bottom line seeks to gauge a corporation's level of commitment to corporate social responsibility and its impact on the environment over time"- Explain
5. Discuss the meaning and significance of CSR filter.
6. Why the linkage between ethics and CSR is relevant in the context of corporate decision making?
7. State the important facets of a Social Accounting Matrix.
8. Describe the relevance of ISO 9000 in the context of CSR.

GROUP B

Answer any five questions   10×5=50

9. Enumerate the chronological evolution of CSR in India vis-à-vis the various 'thinking approaches'.
10. Following Carroll, explain the different responsibilities of business organisations that form a pyramid of holistic CSR.
11. Following the Companies Act, 2013, state the set of activities eligible that under CSR, the concomitant role of the board and the CSR committee.
12. Describe the Strategic CSR Model and identify its important elements.
13. With the help of suitable examples, summarise some thrust areas that are being incorporated into business practices in the context of CSR.
14. Discuss any five important principles governing the United Nations Global Compact.
15. Describe the basic difference between Social Accountability 8000 (SA 8000) (on labour conditions) and OHSAS 18001 (occupational health and safety zone)