

M.Com. Part I Examination 2020 (DDE)

**Subject: Commerce
Paper: 1
(Business Environment)**

Time: 2 Hours

Full Marks: 40

*The figures in the margin indicate full marks.
Candidates are required to give their answers in their own words
as far as possible*

Answer any four questions

[10x4 = 40]

1. Narrate, in brief, the process and limitations of Environmental Analysis. 5+5
2. State the arguments for and against for maintaining social responsibility of a business organisation. 5+5
3. What are the main functions of the Central and State Boards under the Air (Prevention and Control of Pollution) Act, 1981? 5+5
4. Explain the process of registration of Trade Mark under 'Trade & Merchandise Marks Act, 1999'. 10
5. Write short notes on:
 - (a) Mixed Economy
 - (b) Globalisation5+5
6. (a) What are the functions of WTO?
 - (b) State the economic effects of technology.5+5