

**MBA 2<sup>nd</sup> Semester Examination, Dec 2019 (DDE)**

**[Session: Jan 2019- Dec 2020]**

**Subject- Corporate Social Responsibility**

**Paper – MBD-205**

**Time-3 Hours**

**Full Marks: 80**

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words  
as far as practicable*

**Group-A**

**Answer any six questions**

**5×6=30**

1. Discuss the main approaches that come under the Triple Bottom Line Theory of CSR.
2. Why there is a need for Corporate Social Responsibility?
3. Explain constructive destruction as a management tool for CSR.
4. Examine Carrolls's Four Part definition of CSR.
5. Highlight the key environmental challenges that nations across the globe face today.
6. What does sustainability mean in business?
7. Do you think corporate governance can play a positive role towards CSR? Give reasons.
8. What are the principles underlying Corporate Governance?

**Group-B**

**Answer any five questions**

**10×5=50**

9. Critically discuss the role of corporate as part of community.
10. Highlight the benefits of Social Accounting in CSR.
11. Elaborate on the drivers of sustainability.
12. Highlight the CSR initiatives undertaken by different stakeholders to help mitigate the impact of COVID-19 in India.
13. Examine the role of United Nations Global Compact towards shaping a company's value system and approach to doing business.
14. Green Technology will be the new future of CSR. Do you agree with this statement? Give reasons.
15. Write a critical note on the various emerging issues in the field of CSR.