

MBA 3rd Semester Examinations, 2020 (CBCS) (DDE)

[Session: July 2019 – June 2021]

Subject: International Business

Paper: MBA-3304

Time-3 Hours

Full Marks: 80

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable

Group-A

Answer any six questions

5×6=30

1. Explain 'absolute advantage' with an example.
2. Briefly explain the different stages of globalization.
3. Distinguish between WTO and GATT.
4. Provide a brief write-up on General Agreement on Trade in Services (GATS).
5. Explain the concept of 'relative factor abundance' with a suitable example.
6. Briefly discuss the merits of globalization.
7. Provide a brief write-up on NAFTA.
8. Briefly explain any three objectives of protection of intellectual property rights.

Group-B

Answer any five questions

10×5=50

9. Discuss the Ricardian Theory of Comparative advantage with its limitations.
10. State and explain any five foreign market entry strategies in international business.
11. WTO has emerged as a key pillar of global business-Discuss.
12. Discuss the different types of regional economic integration along with its features.
13. State and explain the 'TRIPS' agreement.
14. Discuss the Heckscher-Ohlin theory.
15. State and discuss the drivers of globalization.