

MBA 3rd Semester Examinations, Dec. 2020 (CBCS) (DDE)

Subject: Management Principles and Practices

Paper: MBAME-3214A

(MINOR ELECTIVE)

Time-2 Hours

Full Marks: 40

*The figures in the margin indicate full marks.
Candidates are required to give their answers in their own words
as far as practicable*

Group-A

Answer any four questions

5×4=20

1. Briefly discuss the elements of 'Staffing'.
2. Distinguish between 'hygiene factors' and 'motivators' with suitable examples.
3. Draw an organization structure of an Indian company.
4. Distinguish between cooperation and coordination.
5. State the four principles of management as proposed by Fredrick W. Taylor.
6. Briefly state the contributions of Frank Gilberth.

Group-B

Answer any two questions

10×2=20

7. Discuss the key activities involved in the process of performance management.
8. State and discuss the Expectancy Theory of motivation.
9. Why all sorts of planning must consider the people who are at the bottom of the pyramid.
10. In a popular local restaurant, customers arrive and book tables for having dinner. The restaurant has limited capacity and therefore cannot accommodate all customers always. Many customers get dissatisfied because of the long queue and leave the system to opt for any other nearby restaurants. In that case, the restaurant incurs opportunity cost. The restaurant always ensures to satisfy its customers. Draw a causal loop diagram to represent this system.