

MBA (4th Semester) Examinations, June 2021 (CBCS) (DDE)

[Session: July 2019 - June 2021]

Subject: Entrepreneurship Development

Paper: MBA-4302

Time: 3 Hours

Full Marks: 80

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

Group - A

Answer any six questions.

5×6=30

1. Discuss the social-level factors which determine the level of entrepreneurship in an economy.
2. 'Entrepreneurship is the outcome of a disciplined, systematic process of applying creativity and innovation to needs and opportunities in the market place'. Discuss some of the common barriers that hinder the creativity of entrepreneurs.
3. State any five challenges that are typically faced by family-owned businesses in India.
4. Differentiate between Entrepreneur and Intrapreneur.
5. 'Business plan happens to be a vital document for an entrepreneur'. State the features of a Business plan.
6. State any five traits of successful entrepreneurs.
7. Briefly discuss the various functions of a venture capitalist.
8. State and briefly discuss the different locations where office premises may be set-up by a start-up organisation?

Group -B

Answer any five questions.

10×5=50

9. 'This discipline of entrepreneurship stands on certain pillars, which are commonly referred to as its *elements*.' Discuss the various elements of entrepreneurship.
10. 'Innovation is the introduction of novelty in a specific market or industry'. In the light of the given statement, discuss the different types of innovation that an entrepreneur can bring about in her/ his organisation.
11. What do you mean by business incubators? Explain their role in fostering entrepreneurship in an economy.
12. Discuss the various approaches adopted by the public system for providing stimulation, support and sustainability to entrepreneurs.
13. 'A business idea is often viewed as the foundation of a start-up venture'. Discuss the different techniques that can be used by an entrepreneur to stimulate and facilitate the generation of new ideas for products, services, processes and business ventures.
14. Give an overview of some of the strategies that have been adopted by Government of India for the development of MSME entrepreneurship.
15. You plan to start a cloud kitchen business during this pandemic period. In this background, you are required to give a detailed overview of the various contracts that you will have to enter into with the different stakeholders.