

MBA Distance (1st Semester) Examination, December 2018(DDE)

[Session: July 2016-June 2018 and July 2017-June 2019]

Subject: Principles and Practices of Management

Paper: MBD-101

TIME-3 hours

Full marks: 80

Candidates are requested to give their answers in their own words as far as practicable.

Group-A

Candidates are requested to answer any 6 questions

5x6=30

1. What is Corporate Management?
2. State the functions of Management.
3. What do you mean by “Hawthorne effect”?
4. Mention few contribution of Behavioral School of thought.
5. Define the term ‘control’ and explain its importance in effective management.
6. Explain briefly the steps involved in planning process.
7. What is span of management? Discuss.
8. What is “gang plank”?

GROUP-B

Candidates are requested to answer any 5 questions

10x5=50

9. a) Is Management a science or an art or both? Justify your answer with reason.
b) How do the required managerial skills differ in the hierarchy of an organisation?
10. State the Characteristics of Bureaucratic organisation.
11. a) What is “direction”? Discuss in brief.
b) Explain the important principles of direction.

12. a) Describe the management control process.
b) Briefly explain the different types of management control.
13. a) What is centralization?
b) Discuss the merits and demerits of centralization.
14. Explain Maslow's Need Hierarchy theory of motivation. Give diagram.
15. Explain Herzberg's two factor theory of motivation.