

MBA-Distance( 1<sup>st</sup> Semester) Examination, December 2018(DDE)

[Session: July 2016-June 2018 and July 2017 – June 2019]

Subject: Business Environment and Legislation

Paper: MBD 106

Time: 3Hours

Full Marks: 80

Group: A

5x6=30

Answer any six questions

1. What are the components of micro-environment?
2. Distinguish between micro-environment and macro-environment
3. State the importance of studying social environment.
4. State the importance of environmental analysis.
5. Briefly explain the components of Carroll's model.
6. What is the importance of studying global environment?
7. Explain the importance of Corporate Social Responsibility.
8. Briefly discuss the concept of internal environment.

Group: B

Answer any five questions

10x5=50

9. Briefly explain Michael Porter's five-force model of competition.
10. Explain different phases of environmental analysis.
11. Briefly explain the strengths and weaknesses of Indian Economy.
12. Write about the importance of economic factors under macro-environment.
13. Explain various types of contracts under Indian Contract Act.
14. State important reform measures taken by Indian government on the eve of globalization.
15. Write notes on
  - a) External Environment
  - b) Essentials of a contract.