

MBA-Distance (1st Semester) Examination, July 2018(DDE)

[Session: January 2017-December2018]

Subject: Business Environment and Legislation

Paper: MBD 106

Time: 3 Hours

Full Marks: 80

Group:A

5x6=30

Answer any six questions

1. What are the components of macro-environment?
2. Distinguish between micro-environment and macro-environment.
3. State the importance of studying economic environment.
4. State the importance of environmental studies.
5. Give a diagrammatic presentation of Carroll's model.
6. What is global environment? Briefly explain.
7. Explain social responsibility of business.
8. What role do consumers play in micro-environment?

Group:B

Answer any five questions

10x5=50

9. What is PESTLE analysis? Explain each of its components.
10. Explain the process of environmental analysis.
11. Briefly make a SWOT analysis of Indian Economy.
12. Write about the importance of socio-cultural factors under macro-environment.
13. Explain different essential elements of a contract under Indian Contract Act.
14. What are the characteristics of and types of Indian Social System?
15. Write notes on:
 - a) Internal Environment;
 - b) Void and Voidable Contracts.