

MBA-D 1st Semester Examination, June 2020(DDE)

[Session : January2019-December 2020

Subject: Business Environment and Legislation

Paper: MBD 106

Time: 3Hours

Full Marks: 80

Group- A

Answer any six questions

5x6=30

1. What is PESTLE analysis? Explain.
2. State the components of internal environment.
3. State the importance of studying technological environment.
4. State the importance of environmental studies.
5. Briefly explain the strengths of Indian Economy.
6. What is the importance of conducting environmental analysis?
7. Explain the importance of Corporate Social Responsibility.
8. What is external environment? Explain.

Group - B

Answer any five questions

10x5=50

9. Briefly explain a) threats of competitors and b) threats of new entrants under Michael Porter's five-force model of competition.
10. Explain scanning and monitoring of environmental analysis.
11. Briefly explain the opportunities and threats of Indian Economy.
12. Write about the importance of social and demographic factors under macro-environment.
13. Explain four essentials of Indian Contract Act justifying with examples.
14. State important aspects of globalization and its effect on Indian economy.
15. Write notes on a) Micro- Environment b) Valid vs. Void contracts.