

MBA (D) 3rd Semester Examination, December 2019[DDE]

[Session: July 2017-June 2019 and July 2016-June 2018]

Subject- International Business

Paper- MBD- 302

Time-3 Hours

Full Marks: 80

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words

as far as practicable

Group-A

Answer any six questions

5x6=30

1. Explain 'absolute advantage' with an example.
2. Briefly discuss the different stages of globalization.
3. Distinguish between GATT and WTO.
4. Provide a write-up on GATS.
5. Explain 'relative factor abundance' with a suitable example.
6. Briefly discuss the merits of globalization in the context of developing countries.
7. Provide a brief write-up on NAFTA.
8. What do you understand by intellectual property rights?

Group-B

Answer any five questions

10x5=50

9. Discuss the Comparative Advantage Theory with its limitations.
10. State and explain any five foreign market entry strategies in international business.
11. Discuss the role of WTO in international business.
12. Discuss any four types of regional economic integration along with its features.
13. Provide an overview of 'TRIPS' agreement.
14. State and discuss the Heckscher-Ohlin Theory [With its assumptions and criticisms].
15. Discuss the relevance of economic and socio-cultural environment in international business.