

MBA(D) (4th Semester) Examinations, June 2020 (CDOE)

[Session: (July 2016-June 2018), (July 2017-June 2019)]

Subject: Entrepreneurship Development

Paper: MBD-403

Time: 3 Hours

Full Marks: 80

Group - A

Answer any six questions

5 × 6 = 30

1. Discuss the personal-level factors which determine the level of entrepreneurship.
2. Briefly discuss the various elements of entrepreneurship.
3. Explain the role played by creativity in the context of entrepreneurship.
4. Discuss the challenges that are faced by MSMEs entrepreneurs in India.
5. Differentiate between Entrepreneur and Manager.
6. 'Business plan happens to be a vital document for an entrepreneur'. State and briefly discuss the various external stakeholders of a Business plan.
7. State any five sources which may be accessed by an ongoing social venture for raising its capital.
8. Give an overview of the features of Private Equity Fund.

Group - B

Answer any five questions

10 × 5 = 50

9. Discuss, in detail, the typical traits that are observed in successful entrepreneurs of the modern high-tech business world.
10. Explain the concept of Angel Investing. Discuss its role in fostering entrepreneurship in an economy.
11. Describe the different general and specific factors that are required to be considered by an entrepreneur for selecting the location of her/ his organisation.
12. Discuss the various approaches adopted by the private system for providing stimulation, support and sustainability to entrepreneurs.
13. 'A feasibility study is a controlled process and is often regarded as the *homework* phase, before developing the actual business plan'. In the light of the given statement, explain the different reasons of conducting a feasibility study.
14. Discuss, in detail, the role played by family-owned businesses in Indian economy.
15. You plan to start a nursing home in a Tier-II city in West Bengal. In this background, you are required to give a detailed overview of the relevant resources and utilities that you would require to commence such an entity.