

## **DDE M.Com. Part I Internal Examination 2021**

### **Paper 1: Business Environment**

Answer any one of the following questions

1. Write a note on WTO. 10
2. Write a note on Globalization. 10

### **Paper 2: Organization Behaviour and Human Resource Management**

#### **Organization Behaviour**

Answer any one of the following questions

1. (a) Narrate the concept of 'Collective Blind Spot'. 5  
(b) Briefly explain 'Social Sub-System' under Modern Organisational Theory.

#### **Human Resource Management**

Answer any one of the following questions 5

2. Write a brief note on:
  - a) Potential appraisal
  - b) Employee empowerment.

### **Paper 3: Managerial Economics**

Answer any two of the following questions: 5x2=10

1. Mention the basic assumptions of the Cournot model of duopoly
2. State problems of demand forecasting.
3. Explain the law of variable proportion.

### **Paper 4: Business Statistics**

Answer any one of the following questions

1. Prove that the Poisson distribution is the limiting form of Binomial distribution. 10
2. State and prove Bayes' theorem for n number of events. 10

### **Paper 5: Marketing Management**

Answer any one of the following questions

1. Describe four Ps of Marketing. 10
2. Write a short note on the steps in new product development. 10

### **Paper 6: Accounting for Managerial Decisions**

Answer any one of the following questions

1. Differentiate between Standard Costing and Budgetary Control. 10
2. Differentiate between Absorption Costing and Marginal Costing 10

**Paper 7: Strategic Management and Corporate Governance**  
**Strategic Management**

Answer any one of the following questions

10

1. (a) Narrate briefly the Components of Strategy  
(b) Write short note on Industrial Organisation Model
  
2. Explain any two models of 'Corporate Governance System'.

**Paper 8: Quantitative Techniques**

Answer any two of the following questions:

5x2=10

1. Give a layout of the transportation tableau.
2. Write the mathematical formulation of the Assignment problem.
3. Distinguish between CPM and PERT methods.

**Paper 9: International Business and Finance**

Answer any two of the following questions:

5x2=10

1. How is the opportunity cost approach different from the comparative cost approach?
2. Explain the concept of SDR.
3. Write a short note concurrency futures.

**Paper 10: Advanced Financial Accounting**

Answer any one of the following questions:

1. Distinguish between Equity and Financial Liabilities. 10
2. With a suitable example explain how pre-acquisition dividend is treated while preparing a Consolidated Balance Sheet. 10

**Paper 11: Financial Statement Analysis**

Answer any one of the following questions

1. Briefly explain the reasons and symptoms of corporate financial distress. (5+5)
2. a) Distinguish between multivariate and univariate analysis.  
b) Write a brief note on residual analysis. (5+5)

**Paper 12: Financial Management**

Answer any one of the following questions

1. "The profit maximisation is not an operationally feasible criterion". Do you agree? Illustrate your views. 10
2. a) Despite its weaknesses, the payback period method is popular in practice. What are the reasons for its popularity?

b) Under what circumstances do the net present value and internal rate of return methods differ? Which method do you prefer and why? (5+5)