M.Com. Part-I Examination, 2021 (DDE)

Subject: Commerce

Paper: 1

(Business Environment)

Time: 2 Hours Full Marks: 40

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words

as far as possible

Answer any four questions

[10x4 = 40]

- 1. (a) Narrate the benefits of Environmental Analysis.
 - (b) State the linkage between Environmental Analysis and Strategic Management.

(5+5)

- 2. (a) Explain briefly the responsibility which a business should maintain for society.
 - (b) State the importance of ethics in business practice.

(5+5)

3. Narrate briefly the policy and practice of Liberalisation and Privatisation in India

(5+5)

4. Explain the patentable and non-patentable inventions and processes under The Patent Act, 1970.

(5+5)

5. What are the main functions of the Central and State Boards under the Water (Prevention and Control of Pollution) Act, 1974?

(5+5)

- 6. (a) Differentiate between GATT and WTO?
 - (b) Write a note on dumping.

(5+5)

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Subject: Commerce

Paper: 2

(Organization Behaviour and Human Resource Management)

Time: 2 Hours

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words

as far as possible

Organisational Behaviour

Answer any two questions

10X2 = 20

- 1. State briefly the Organisational Behavioural Model as introduced by Robbins. 10
- 2. (a) Explain briefly the characteristics of individual Personality.
 - (b) Narrate the Group formation process.

(5+5)

- 3. Write short notes on
 - (a) Alderfer's ERG Theory
 - **(b)** Likert Management System of Leadership Style

(5+5)

Human Resource Management

Answer any two questions 4. Briefly discuss the human resource planning process. 5. Narrate, in brief, any four methods of performance appraisal. 6. Discuss in detail the various causes and forms of industrial disputes. 10